

About regeneration in Waterlooville

Havant Borough Council is developing a masterplan for Waterlooville Town Centre. Using an external project team of planners, designers and architects, the masterplan will provide a vision and plan for future regeneration.

The masterplan will be used to identify key areas of growth, future development and identify improvements to the local economy, town centre precinct and its surrounding areas.

In tandem with the masterplan, the council is actively engaging with businesses and organisations to improve the town centre offer.

From transforming empty shops on the high street, to providing public realm improvements and cultural events, the council is actively addressing short term concerns for the town centre whilst working towards long term goals of benefit to the wider community.

Our thanks to A.J. Eyre & Sons for permission to use their archive photography of Waterlooville.

www.eyreandsons.co.uk



WATERLOOVILLE: A WALK THROUGH TIME

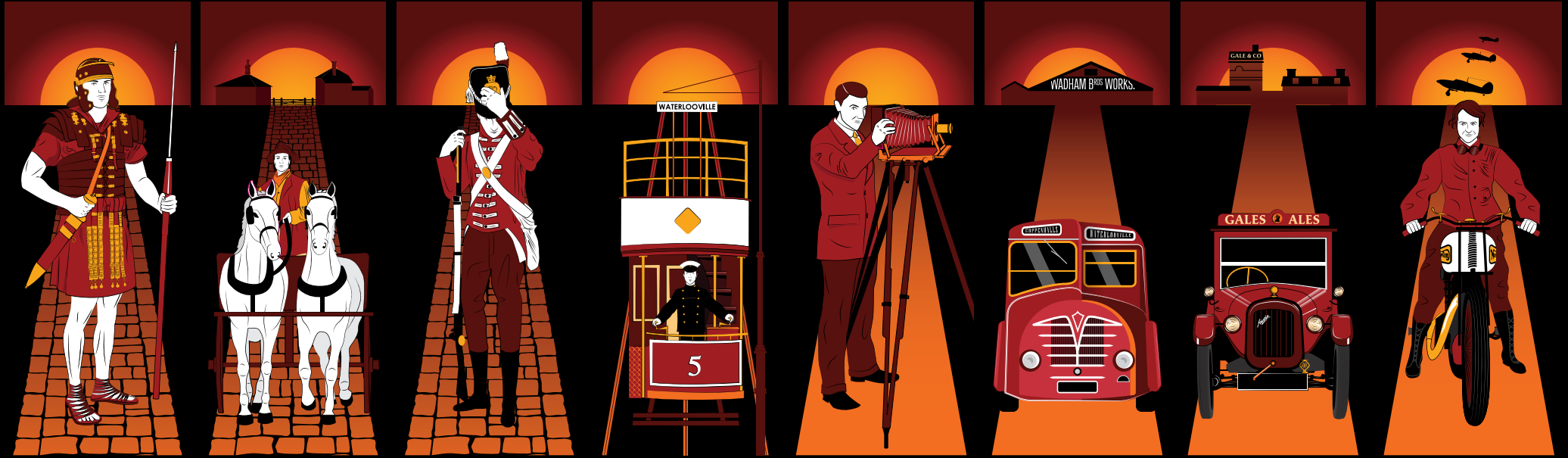


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Havant Borough Council is proud to support the Waterlooville community and to celebrate not only what it has to offer and what is yet to come, but also what has led to the town we know today. To celebrate Waterlooville and the locality, new artwork is being installed throughout Waterlooville town centre, highlighting historical, social and technological factors that forged the town. The town's people and the industries and businesses that helped it thrive help us realise today what a rich and varied past the town has had. As Waterlooville prepares for its future through an ambitious regeneration programme, let's take time to turn back time and explore what the artwork represents...



The Roman occupation of Britain saw the Waterlooville area crossed with Roman roads, agricultural enclosures and clear evidence of coastal trade. The earliest evidence of okra in the UK.

Turnpike roads were a prominent feature on key transport routes in the 18th and 19th centuries. Waterlooville was home to one – these roads were maintained by law through turnpike trusts which could charge tolls for their upkeep.

Perhaps the most quoted part of Waterlooville's history! The story goes that the town was named after soldiers returning from the Battle of Waterloo, weary from their travels and after food and rest.

Trams were once a feature of Waterlooville; the Portsdown and Horndean light railway ran from 1903-1935, impacting on the growth and movement of the local area. Elements of the tram line are still reflected to the southern end of the high street.

Charles Herbert Taylor Marshall was a prominent Waterlooville photographer with a studio in the town, whose archive successfully captures key moments in the town's development. The Marshall archive is now maintained by the Hampshire Cultural Trust.

Innovative motor and cycle designers – as well as coach builders – this strong local family business provided impressive support during World War II – producing (amongst other things) 55,000,000 machined details for aircraft.

Established in 1847, George Gale & Co. Ltd was a prominent local brewery serving the Waterlooville area. Using horse drawn – and then motorised – drays to transport their beer, they would have been a regular and popular local sight.

Beatrice Shilling OBE – known as Tilly – was an inspirational aeronautical engineer with a love for motorcycle racing. Her skills proved critical to the nation's safety in World War II, swiftly creating a solution to fix a major engine issue in early Spitfires and Hurricanes.

To find out more about Waterlooville's regeneration programme, forthcoming events and more visit www.havant.gov.uk/waterlooville